Emoji Equity Case Study Sahbaj Singh

Question 1)

* The first reason why images are becoming the new mode of expression is because of the fact that the past year five billion emoji’s we sent just this year through smartphones
* Second reason is that Jason Boyd says that using emoji’s saves and minimizes the time to express an feeling to one another
* Third reason is that emoji’s are helping to express a characteristics of human communication through the digital world
* Fourth reason is that Emoji’s add personality to one’s text message and generate a deeper feeling and understanding in one another
* Fifth reason that emoji’s are becoming the new mode of expression is because Emoji’s are helping with understanding and nuance the missing text and expresses a deeper understanding.

Question 2)

* It helps describe your feelings to one another just with one emoji
* It saves time writing a paragraph of how you feel, when you can just send one image
* Emoji explains feelings

Question 3)

Another way to communicate

Faster way of typing

Expresses emotion that words cant

Its popular

Emoji’s help with filling in the gap

Question 4) emoji’s are not replacing word. I believe that word still have more of a meaning than emoji’s and that although everyone uses emoji’s words still have a bigger impact. Words can express more of a meaning when explained in details than one emoji, so therefore I believe that emoji’s are not replacing words and that word can have a better impact to one another than emoji’s

Question 5)

Emoji’s can be used by everyone

Emoji’s can be used by people who don’t speak the same language as one another

Emoji’s can meaning something to other and another to you

Question 6)

People are using emoji’s to talk to others that don’t speak the same language

Google is using emoji’s to promote their ads, etc

Google is using emoji’s because everyone knows what they are

Question 7)

I believe that we should focus on more important subject matter than a simple emoji problem. Emoji’s are not going to die anytime soon, as well as words. No one is going to be able to replace words. There are bigger issues in our society like woman rights, etc, and a lot of individuals are focusing on much smaller problems and do not need to be handled right now. We should focus on fixing bigger problems and not worry so much on words replacing emoji’s.